

07-08  
JUNE  
2022

# EVENT PROGRAM

FOODTROPOLIS: URBAN. CIRCULAR. FOOD  
AMBASSADORS FOR BIOECONOMY

07 June 2022

## HOW THE CRISIS DRIVES INNOVATION

The terrible war in Ukraine, Covid and the climate crisis - these are currently the three biggest global challenges. All three factors have a great impact on the food supply chain and food security. The UN World Food Program predicts that the lack of wheat from Ukraine will lead to famine worldwide. East Africa and the Middle East are particularly affected.

How can we meet these challenges - and what role can the bioeconomy play? Thanks to the innovations of recent years in this field, we can already produce high-quality protein in large quantities from just CO<sub>2</sub>, water and bacteria, or milk and cheese without cows through fermentation processes.

These innovations are considered the most groundbreaking developments in breeding of plants as well as livestock. To feed nine billion people in 2050 in a sustainable way but also to manage the actual crisis, we need to dare progress.

### 10:30 AM – 12:00 PM **Press Conference Internationaler Presse Club München e.V.**

**Arif Husain**, Chief Economist, UN-World Food Programme

**Dr. Maximo Torero**, Chief Economist and Deputy Director-General, FAO

**H. E. Roberto Jaguaribe**, Ambassador of Brazil in Germany

**Prof. Dr. Justus Wesseler**, Wageningen University, President ICABR

**Stephan Becker-Sonnenschein**, Global Food Summit

**Isabella Pfaff**, host, menschen für medien, Global Food Summit

### 4:00 PM – 6:00 PM **AMBASSADORS FOR BIOECONOMY Reception**

**Villa Wagner | Theresienhöhe**

**Under the patronage of:**

**Bayerisches Staatsministerium für Wirtschaft und Energie**

#### **Welcome of the Embassies**

**Dr. Ulrike Wolf**, Ministerial Director Bavarian State Ministry for Economy, Regional Development and Energy

**Arif Husain**, Chief Economist, UN-World Food Programme

**H.E. Roberto Jaguaribe**, Ambassador of Brazil in Germany

**Consul General**, Israel

**Walk the Talk** Meet the companies driving the change

### 7:00 PM – 10:00 PM **Dinner (Invitation only)** **Hosted by Neue Zürcher Zeitung**

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NOW!**



# GLOBAL FOOD SUMMIT

Food for a transforming society

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## CLOSING THE FOOD LOOP

Wheat and rice can grow in urban climate controlled in-house farms, protein can be brewed in fermenters in city center. Thanks to progress in science and technology like genom editing or biotech.

9:00 AM – 9:10 AM

**Grand Opening Alte Kongresshalle München** | Am Bavariapark 14, 80339 München

### Hosted by:

**Stephan Becker-Sonnenschein**, Head Global Food Summit

**Dr. Volker Heinz**, Executive Director of the German Institute of Food Technologies, DIL

**Prof. Dr. Justus Wesseler**, Wageningen University, President ICABR

9:10 AM – 9:15 AM

### Welcome in Bavaria

**Dr. Marcus Söder**, Bayerischer Ministerpräsident (tbc)

9:15 AM – 9:30 AM

### „Ukraine, Covid and the learnings for progressive food supply“

**Dr. Maximo Torero**, Chief Economist and Deputy Director-General, FAO

9:30 AM – 9:45 AM

### Welcome Note

**H.E. Roberto Jaguaribe**, Ambassador of Brazil in Germany

9:45 AM – 10:15 AM

### Key Note | „Dare more progress - Science can rescue farming“

**Prof. Dr. Matin Qaim**, Director Center for Development Research (ZEF), University Bonn

10:15 AM – 10:30 AM

### Impulse Statement | Geopolitical Considerations

**Dr. Christian Janze**, Assurance Markets Leader, Ernst & Young GmbH

10:30 AM – 10:45 AM

### Coffee Break

10:45 AM – 11:30 AM

### Podium: „Hope or Disappointment – Can bioeconomy deliver what it promises?“

**Dr. Christian Janze**, Assurance Markets Leader, Ernst & Young GmbH

**Hila Cohen**, Head of Business Development, World Food Program (WFP) Innovation Accelerator

**Marion Meyer**, Chief Strategy and Innovation Officer, BayWa AG

**Prof. Dr. Matin Qaim**, Director Center for Development Research (ZEF), University Bonn

11:30 AM – 12:30 PM

### Brazil Panel

#### Bio-based solutions for the future

**Dr. Alexandre Alonso Alves**, Head of Embrapa Agroenergy

**Diego Gomes**, Founder, 100% Livre

**Pedro Zuim**, Marketing Director, Future Farm

**Thiago Rosolem**, Founder, Amazonika Mundi

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12:30 PM – 1:30 PM **Lunch Break** Exhibition in the foyer

1:30 PM – 2:00 PM **Start-Up Nation Israel | Sustainable Transformation**

**Doron Hemo**, Israel Head of Economic & Trade Mission

**Dr. Eran Noah**, Patent Attorney, Director of Intellectual Property, Remilk

2:00 PM – 2:30 PM **Start-Up Pitches from Europe | EIT Food Central**

**Thomas Kühn**, Founder, FARMINSECT - Sustainable Feed

**Mushrooms - The overlooked giant**

**Cathy Preißer**, Co-founder and Vice President, Mushlabs

**Alison Stille**, Co-founder and CEO, Walding Foods

**Hosted by:**

**Stephan Becker-Sonnenschein**, Head Global Food Summit

2:30 PM – 3:00 PM **Cell cultured meat – scaling the production**

**Dr. Martin Seizl**, Head of New Product Portfolio BioIngredients, WACKER

**Cell cultured fish and its future impact on responsible businesses**

**Alfred Jansen**, Head of Corporate, Brand & Sustainability / IGLO Germany

**Hosted by:**

**Stephan Becker-Sonnenschein**, Head Global Food Summit

3:00 PM – 3:30 PM **Coffee Break**

3:00 PM – 4:30 PM **Breakout Session (hybrid)**  
**ICABR | The economical value of food bioeconomy**

Armed conflicts, pandemics, and climate crises challenge sustainable development. The recent experience has shown that modern biotechnology has a lot to offer addressing some of the challenges such as the gene editing for the production of more efficient and sustainable crops, animals, energy and medicines. In this session international experts will discuss the economics of bioeconomy innovation in response to crises.

**Bioeconomy politics in Europe**

**Prof. Dr. Regina Birner**, Member of the Bioeconomy Chair of Social and Institutional Transformation in Agricultural Development, University Hohenheim

**The impact of crisis on the biological sciences and innovation**

**Prof. Dr. Carl Pray**, Department of Agricultural, Food and Resource Economics, Rutgers University

**The importance of regulations on gene editing in medicine, agriculture, and food**

**Prof. Dr. Justus Wesseler**, Wageningen University, President ICABR

**Biotech crops and energy complementarities and trade-offs**



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**Prof. Dr. David Zilberman**, Professor in the Department of Agricultural and Resource Economics, University of California, Berkeley & President of the Agriculture and Applied Economic Association

**Hosted by:**

**Prof. Dr. Justus Wesseler**, Wageningen University, President ICABR

3:30 PM – 4:45 PM

**DIL | Sustainable and circular food production**  
"Innovation Today: What are the Market Trends From Tomorrow?"

**Enrico Krien**, DACH Customer Success Lead, NielsenIQ

**"Food Processing in a Box (FOX) - mobile and flexible solutions for local farmers"**

**Dr. Artur Wiktor**, Assistant Professor, Warsaw University of Life Sciences SGGW

**Dr. Roberto Santos Gueudet**, Past Chief, INIA Peru

**Dr. Ajay Singh**, Assistant Professor & Head, Deptt of Food Tech, Mata Gujri College, Punjab

**Hosted by:**

**Dr. Volker Heinz**, Executive Director of the German Institute of Food Technologies, DIL

4:45 PM – 5:00 PM

**Summery and Closing Words**

5:00 PM – 6:00 PM

**Farewell drink in the Lobby**

**BUY TICKETS NOW!**



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