



#### **Press Release**

#### **A Green Giant: Brazil is Partner Country at the Global Food Summit 2022**

*Global Food Summit Head and Founder Stephan Becker-Sonnenschein explains about the exclusive partnership with Brazil at the Global Food Summit 2022 (GFS) on June 7 and 8 in Munich.*

In 2021, the Brazilian Agricultural Research Corporation (Embrapa) published an article claiming that food produced in Brazil is at the base of the diet of 800 million people, or 10% of the world population. This continental size country, with a territory more than twice the size of the European Union, has been promoting a revolution in agriculture in the last decades through a combination of science and entrepreneurship.

Brazil is home to more than 210 million people, many of which are young students, scientists and entrepreneurs committed to building a sustainable future for humanity. One of the world's leading economies, generating over 80% of its electricity from renewable sources, Brazil is firmly ranks amongst the main food producing countries in the world and is poised to becoming "a country of the future" – as stated in Stefan Zweig's famous book – also in the Bioeconomy realm.

#### **One of the World's leading Economies**

"We are therefore very pleased that His Excellency, the Ambassador of Brazil to Germany, Mr. Roberto Jaguaribe will personally speak at the Global Food Summit and present Brazil to us from a bioeconomic perspective," said Stephan Becker-Sonnenschein. "It is also particularly interesting for us that Brazil is now a country of startups, and innovation culture is already taught in schools. That's how you make a country fit for the future."

Brazil is already an agro-environmental power and plays a decisive role in the creation of the Bioeconomy of the future. While being the most biodiverse country on the planet, Brazil is committed to creating and scaling up sustainable production technologies that help fighting climate change. For example, in 2021, the Brazilian Ministry of Agriculture, Livestock, and Supply (MAPA) announced the Sectorial Plan for Adaptation and Low Carbon Emission in Agriculture and Livestock, called ABC+, aiming to curb agriculture-related emissions in 2030 by roughly 1.1 billion tonnes.

#### **Brazil is a Start Up Nation**

"Our country is increasingly a startup hub. Brazilian companies and research centers stand out in the creation of solutions for the production and distribution of more nutritious, safer and healthier foods through innovation", says His Excellency the Ambassador of Brazil to Germany, Roberto Jaguaribe. "Between 2020 and 2021, Brazil has created, on average, more than one agtech or foodtech per day and, in the last five years, the total number of Brazilian startups has more than tripled, reaching around 15,000. In 2021 alone, ten of them became unicorns."

His Excellency the Ambassador of Brazil in Germany, **Roberto Jaguaribe**, will give a welcome speech and introduce us to Bioeconomy made in Brazil, June 8, 2022, at 9:30 a.m. Alte Kongresshalle in Munich, Theresienhöhe.

1 <https://www.embrapa.br/busca-de-noticias/-/noticia/59784047/o-agro-brasileiro-alimenta-800-milhoes-de-pessoas-diz-estudo-da-embrapa>

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Enclosed is a program overview & links to purchase tickets:

On **Tuesday, June 7, 2022 at 10:00 a.m.**, the kick-off press conference of the Global Food Summit will take place at the International Press Club Munich, to which separate invitations will be sent out.

On **Wednesday, June 8, 2022 at 9:00 a.m.**, the congress will begin with the Grand Opening in the Alte Kongresshalle in Munich.

You can find out more about the program here: [globalfoodsummit.com](https://globalfoodsummit.com).  
Tickets for Munich can be obtained here: [Tickets for Bioeconomy](#)  
Tickets for the live stream can be obtained here: [globalfoodsummit.live](https://globalfoodsummit.live)

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#### **Global Food Summit - Giving voice to the Future of Food.**

In growing metropolitan areas, society expects to age healthily and demands that the 2030 Sustainability Goals be considered along the food chain. New methods and technologies can achieve these goals, but they are dramatically changing what and how we eat.

The Global Food Summit annually brings together experts from academia, business, associations, government and media to discuss how new technologies will change the food chain. A collaboration of University of California, Berkeley, Wageningen University, State Government of Bavaria and Global Food Summit.

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