

**URBAN IS THE NEW REGIONAL**

In collaboration with:

Bayerisches Staatsministerium für
Ernährung, Landwirtschaft und Forsten**FOODTROPOLIS****Will Cities Shape our Perception
of Food and Nature?****Conference on 20 & 21 March 2019
in the Munich Residence****Invitation to the press conference at the start of the Global Food Summit 2019
Foodtropolis – Will Cities Shape our Perception of Food and Nature?**

Berlin, 27 February 2019: The Global Food Summit 2019 invites to a press conference on 20 March 2019 in the Press Club in Munich.

Dear Madam/Sir,

The future of agriculture will increasingly take place in the heart of our metropolises: Vertical farming, insect proteins and aquaponics are almost part of everyday life. Clean meat or algae production on house facades are about to make a breakthrough. These innovatively produced foods are regional, organic, resource-conserving, and they contribute to reaching the Sustainable Development Goals 2030 of the United Nations.

Is Urban the new organic?

How will these methods change our perception of food and natural cultivation? Is urban food really suitable for producing large quantities of food, including staple foods? Is the globally unique Circular Food approach, as presented by the Canadian City of Guelph, the solution? How can we even determine whether these methods are more sustainable than organic products? Or do we even have to weigh the different goals of the SDG 2030 against each other on the way to innovative production methods?

These are the topics of our press conference. We will also present a recent study by Systemiq, which was discussed at the **World Economic Forum in Davos** this year.

Our speakers:

Peter Verstrate,	CEO Mosa Meat, Niederlande
Dr. Michael Binder,	Direktor Sustainability Development EVONIK
Cathy Kennedy,	Manager of Policy, City of Guelph, Canada
Jaap Strengers,	Associate Systemiq
Stephan Becker-Sonnenschein,	Head and Founder Global Food Summit

DATE: 20 March 2019
TIME: 10 a.m.
PLACE: PresseClub München
Marienplatz 22
80331 Munich

Please register for the press conference at: presse@globalfoodsummit.com

There are no parking spaces available: Please use the railway (S-Bahn) and underground trains (U-Bahn) to Marienplatz.

We do also feel honoured that the Global Food Summit 2019 will be opened by two ministers:

Mariam Al Mehairi, Minister for Food Security and EXPO 2020, from the United Arab Emirates, and the Bavarian State Minister for Food, Agriculture and Forestry, **Michaela Kaniber**.

If you also want to register for the Global Food Summit 2019 in the Munich Residenz, you can do so [here](#). The current conference program can be found [here](#).

If you would like to take part in the **dinner on 20 March 2019** in the Silver Hall of the Deutsches Theater, please register bindingly by 10 March 2019. Among other things, the dinner offers specialities from our partner country Canada. If you have already registered, we are looking forward to welcome you in Munich.

Your contact person for the press:

Isabella Pfaff
isabella.pfaff@gobalfoodsummit.com
(+49)30 30 21 96 05 21

 Follow us

Follow the [Global Food Summit](#) on Twitter for regular updates.